# DEMOCRACY

July 2007, Volume 18, Number 3 \$11.00



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# WHEN WILL THE CHINESE PEOPLE BE FREE?

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Little more than a decade ago, my answer to the question posed by this essay's title was the year 2015. My assessment, published in the Fall 1996 issue of *The National Interest*, began by observing that all countries (leaving aside states that make nearly all their money from oil exports) which had attained a Gross Domestic Product per capita (GDPpc) of at least US\$8,000 per year (as measured by the Purchasing-Power Parity or PPP standard for the year 1995) stood no worse than Partly Free in the ratings of political rights and civil liberties published annually by Freedom House (FH).

As China's economy was growing at a rate that promised to carry it to a level near or beyond that GDPpc benchmark by 2015, I reasoned that this, the world's largest country, was a good bet to move into the Partly Free category as well. Since then, China has remained deep in Not Free territory even though its civil-liberties score has improved a bit—from an absolutely abysmal 7 to a still-sorry 6 on the 7-point FH scale—while its political-rights score has remained stuck at the worst level.

Yet today, as I survey matters from a point slightly more than midway between 1996 and 2015, I stand by my main conclusion: China will in the short term continue to warrant a Not Free classification, but by 2015 it should edge into the Partly Free category. Indeed, I will go further and predict that, should China's economy and the educational attainments of its population continue to grow as they have in recent years, the more than one-sixth of the world's people who live in China will by 2025 be citizens of a country correctly classed as belonging to the Free nations of the earth.

In order to flesh out my analysis, I shall examine four questions. The first asks about the prospects for sustained economic growth. The second inquires into what recent scholarship tells us about the nexus between economic development and political freedom. The third estimates when a relatively free China is likely to emerge. And the fourth ponders the implications for war and peace that are likely to flow from this momentous change.

Let us take the question of the economy first. China's per-capita growth over the last decade has averaged a highly impressive 8.5 percent annually (reaching a GDPpc of \$6,000 in 2006 international-PPP dollars).<sup>2</sup> Serious challenges lie ahead, yet given China's competent economic-policy makers, a supportable projection is an average percapita growth rate of 7 percent a year, enough to raise GDPpc to \$10,000 PPP by 2015. After that, slower workforce expansion (a product of changing demographics) plus China's expected approach toward convergence with the world's leading developed economies suggest that the growth rate will climb less steeply. Annual growth of 5 percent in GDPpc starting in 2015 will bring China to roughly \$14,000 PPP (in 2006 dollars) by 2025, or about where Argentina is today.

Short-term disruptions would do little to disturb this projection. There was such a hitch after the Tiananmen Square massacre in 1989, but the growth rate subsequently recovered so robustly that the slow period was soon offset with no lasting economic effects. The prospect for sustained growth over at least the next decade appears strong.

#### Does Prosperity Breed Liberty?

The next question to be explored is the relation between economic development and democratic freedom. There are three possibilities: 1) Development might lead to democracy; 2) democracy might foster development; or 3) there might be a common cause driving both.

My 1996 projection was based on the first direction. This is the hypothesis, associated with Seymour Martin Lipset, that only a society with educated, wealthy people can resist the appeal of demagogues.<sup>3</sup> Stable democracy presupposes a certain level of accumulated human, social, and physical capital. A related view is that institutions which promote limited government (particularly via constraints placed on executive power) support growth.<sup>4</sup>

Education promotes growth, and might also independently promote political pluralization by reducing the costs of political action in support of relatively democratic regimes. Schooling makes democratic revolutions against dictatorships more probable and successful antidemocratic coups less probable. After analyzing more than a hundred countries, Robert J. Barro found that higher incomes and higher levels of (primary) education predict higher freedoms. He also found significant

time lags between the appearance of a factor positive for electoral rights and its expression in politics. He interpreted such lags as tokens of inertia in institutions affected by changes in economic and social variables, and noted that after about two decades "the level of democracy is nearly fully determined by the economic and social variables." This observation helps one to understand why a rapidly growing country such as China has a freedom rating today well below the level that its current income would predict.

Adam Przeworski and his coauthors also find that levels of economic development best predict the incidence of various types of political regimes. To explain this, however, they point to the superior survival capacity of wealthier democracies rather than to transitions from dictatorship to democracy at higher levels of wealth. The higher the level of income that a given country enjoys, these researchers note, the better are the odds that a democratic regime in that country will endure. They estimate the probability that a democracy will die in a country where annual GDPpc is \$6,000 (in 2006 PPP dollars) as close to zero. In contrast, Carles Boix and Susan Stokes attribute transitions to democracy in wealthier countries to incomes becoming more equally distributed as development progresses: "[T]he rich find a democratic tax structure to be less expensive for them as their country gets wealthier and they are more willing to countenance democratization."

The second possibility is realized if the rules of electoral democracy turn out to be better on average for development than are those of dictatorships. Democracies tend to foster governmental transparency and the production of public goods while placing some limits on what rulers can steal. Yet a democracy with a populist bent can insist on economically damaging schemes for redistributing income and wealth. Barro and Prezworski are among those who find that democracy does not lead directly to higher growth. According to Torsten Persson and Guido Tabellini, the evidence that democratizations yield economic growth is weak. They also write that "democracy" is too blunt a concept and that institutional details matter greatly. The theoretical picture remains unclear and the literature is divided.

The third possibility, that democracy and development have a common cause, finds support from Daron Acemoglu and his coauthors, who argue that "though income and democracy are positively correlated, there is no evidence of a causal effect. Instead . . . historical factors appear to have shaped the divergent political and economic development paths of various societies, leading to the positive association between democracy and economic performance." These scholars see political and economic development paths as interwoven. Some countries embarked on development paths associated with democracy and economic growth, while others followed paths based on dictatorship, repression, and more limited growth.

Might there be a regional, specifically Sinitic, effect involving the polities influenced by Chinese civilization? These also include Japan, the two Koreas, Vietnam, Singapore, and Taiwan. Today they present a mixed picture. Japan, South Korea, and Taiwan are rated Free; Singapore

Growth-friendly policies, if consistently pursued, lead to the accumulation of human and physical capital and the rise of limited government.

is Partly Free; and North Korea, Vietnam, and China are Not Free. Nonetheless, the paths carved out by Japan, South Korea, and Taiwan show that Western-style democracy can take root in Sinitic societies.

Education is crucial, and here China does not impress. In 2000, the country's entire over-25 population had only an average of 5.74 years of schooling (between all developing countries at 4.89 years and the East Asia and Pacific country average of 6.50 years). Yet large

educational-improvement efforts are underway, especially in rural areas and the rapidly expanding postsecondary sector. My projection is that by 2025 the average Chinese person over 25 will have had almost eight years of formal schooling.

Between 1999 and 2005, postsecondary admissions tripled, reaching five million during the latter year. Currently China has about twenty million people with higher degrees; by 2020 there will be more than a hundred million. Although there are problems of educational quality and jobs, China's rising educational indicators bode well for both economic development and democracy.

What conclusion should we draw from the scholarship so far on democracy and development? I think it is that growth-friendly policies, if consistently pursued (historically determined institutions may prevent this), lead to the accumulation of human and physical capital and the rise of limited government. Autocratic regimes in economically growing countries can delay but not ultimately stop this from happening.

China's so-far slight improvement in the FH rankings has been in the Civil Liberties category, where it has gone from a 7 (the absolute worst score) to a 6. Looking behind the FH numbers, we can identify several factors that have led to a substantial growth in personal liberties and promise more freedom to come.

The first is that a modern economy is simply not compatible with the Leninist requirement of comprehensive party and state control over society. The Chinese Communist Party (CCP) has faced a hard choice: Maintain control and risk economic stagnation and political disaffection, or let go and risk eventually losing dominance. The CCP has chosen to pull back in several domains. Most notably, it allows markets to function. It also has accorded certain legal institutions and media outlets a degree of autonomy. The CCP has become Marxist-Leninist in

name only. In reality, it seeks to rule a system that might be called party-state capitalism, setting broad rules while leaving much authority to local Party figures and various private actors. Central authorities can intervene, but they ration their energies.

One might think that a party which promotes markets, has formally enrolled "capitalists," and has allowed the state sector's share of the economy to shrink has lost any plausible claim to be called communist or socialist. Phrases such as "capitalism with Chinese characteristics" and "democratic socialism" do not disguise the reality of the CCP's massive but mostly unacknowledged ideological shift. Not that there is much nostalgia for socialism—or even a Confucian contempt for profit: In a 2005 survey of twenty countries, China featured the highest share of respondents (74 percent) who agreed with the proposition that the best economic system is "the free-market economy." 12

The regime's legitimacy seems to rest on three main pillars: 1) It has brought social order after a century and a half of upheavals;<sup>13</sup> 2) people's incomes are growing rapidly (even if the growth is unevenly distributed); and 3) Chinese enjoy a sense that the Beijing government is restoring China to its rightful place of prominence in the world.

Surveys show that confidence in the government is high, and people seem satisfied with the way that "democracy" is unfolding. <sup>14</sup> Yet sources of discontent such as corruption, environmental damage, and sharp income inequality remain. In a departure from Chinese tradition, there is a developing attitude that individuals have rights.

Local elections, along with the aforementioned rise of certain relatively autonomous legal and media institutions, are helping to expand personal liberties and may have the potential to transform Chinese society.

#### Legal Institutions, Social Groups, and the Media

Legal reform began in 1979 when the CCP under its leader Deng Xiaoping decided that a modern economy required clear, predictable rules rather than obscure, arbitrary decisions. Although China remains a long way from being under the rule of law, the country has made considerable progress. The main questions have to do with the extent of legal institutions' de facto independence today and the advances they might make tomorrow, together with the closely related issue of which, if any, claims to authority the Party will choose to defend to the end.

Almost three decades after Deng started the reform process, the National People's Congress (NPC) has passed many laws—determined by the State Council—and established a nationwide judiciary. Laws now provide for judicial review of the acts of state agents, compensation for damages from unlawful state actions, protection for people subject to

noncriminal administrative sanctions, and rights to counsel and procedures for the conduct of criminal trials. Business transactions increasingly conform to legal rules. Important international commitments flow from China's membership in the World Trade Organization.

Many laws are ambiguous and contradictory, giving the Party ample opportunities to maintain its authority while also allowing changes to occur. Thus the Organic Law on Villager Committees recognizes the authority of the elected village head but requires committee conformance with "state policies" (thereby allowing the local Party secretary to overrule the locally elected leader). One consequence of these ambiguities is that local officials often are able to pick or interpret the laws that they prefer to follow.

With the number of lawyers at 150,000 and climbing, more people are seeking legal representation. The 4.3 million civil cases that China's courts heard in 2004 marked a 30 percent increase over the 1999 figure. People are suing not only one another but also state officials and enterprises with links to the Party-state establishment. Such suits can serve the Party-state's overall goal of "curbing administrative wrongdoing." <sup>16</sup>

The legal system remains firmly under CCP control. Party members often determine court decisions, officials press judges to throw out suits over property rights, and citizens' legal rights to counsel are ignored when the Party or local officials have already decided the case. Yet the system is evolving. The Supreme People's Court has begun to make interpretations and decisions—a role contrary to communist dogma. An anticorruption guideline dating from 2000 requires judges to stand aside from civil cases if they have taken money or gifts from a litigant. Judges are also banned from taking lucrative positions at law firms until at least two years after leaving the bench.

Many shocking abuses of the law occur. Nonetheless, a better-educated population and a more complex economy demand the rise of improved legal institutions. Rural unrest and pervasive corruption pressure leaders to take more steps toward the rule of law even if this means having to relax the Party's control over society. Thus developments in the legal arena, halting though they are, signal something positive about China's economic and political future.

Any Leninist regime must be suspicious of organizations—particularly social organizations cutting across class or regional lines—that it does not control. So far, the groups most worrisome to the powers that be have been religious in nature, such as the Falun Gong meditation movement. Nongovernmental organizations (NGOs) in general have been proliferating. More than 280,000 were officially registered as of 2005; unofficial estimates put the number of unregistered NGOs as high as two million. The regime monitors their activities, but accords them de facto leeway because of the benefits they bring. Many seek improve-

ments in health, education, environmental protection, and services for the disabled, all to the sound of government toleration or even approval. By contrast, groups that focus on human rights and cultivate foreign ties have suffered increasing official harassment over the past two years.

The jailing of journalists, the closing of newspapers, and the censoring of websites reveal the CCP's determination to limit information and the independent organizing that it may spur. Nonetheless, information access and the ease of communication have both been on the rise. The media enjoy the freest hand they have had over their own content since 1949.<sup>17</sup>

The last three decades have seen the appearance of many new magazines and newspapers as well as talk radio, the Internet, and cell phones. The media cover a far wider range of topics than earlier, including official malfeasance and social problems as well as everyday concerns. More than a hundred million Chinese enjoy Internet access, and 450 million people—more than a third of the population—use cell phones. The government was able to block news of the Severe Acute Respiratory Syndrome (SARS) outbreak in late 2002 and early 2003—risking a global pandemic—but with half a billion text messages now beaming back and forth daily, the censors' task is hard and growing harder. What the regime ought to fear more than the spread of "unpatriotic" messages is the usefulness of devices such as the cheap, ubiquitous cell phone in organizing protests, exposing cover-ups, and even exacerbating situations that sometimes become riotous.

A conflict of goals besets the CCP. It wants economic information to flow freely, and the media can help to ferret out local corruption. Yet communications with any political coloration worry the Party greatly. The imperatives pull in opposite directions, giving rise to cycles of relaxation (the late 1980s before Tiananmen) and repression (the years after Tiananmen as well as the period since 2004). Backslidings toward restriction are almost certainly in store from time to time. Yet the underlying choice to accept markets is boosting people's access to information and their ability to reach each other, even if the right to free speech has yet to be recognized.

### Village Elections Today, Township Elections Tomorrow?

The 1988 Organic Law on Villager Committees required that they be popularly elected and charged with responsibility and hence authority in such areas as fiscal management, land allocation, and education. By the mid-1990s, 90 percent of committee heads held their posts by virtue of the ballot. The degree to which elections are fair, open, and competitive varies. Such requirements as direct nomination by individuals, multiple candidates, secret ballots, public counting of all

votes, immediate announcement of results, and regular recall procedures are not always followed, and the CCP's influence can decide outcomes.

As people come to enjoy more personal freedom, demand a larger say in matters that touch them directly, and feel fewer inhibitions about manifesting their discontents, the governance problems facing the CCP mount. If denied regular ways of dealing with their grievances and desires, people will increasingly choose irregular ways. The CCP might decide that the best way to fend off disorder is to empower people more. Township elections could be next.

The authorities in Beijing keep track of what they call "mass incidents." In 1995, about ten thousand were reported; a decade later the official figure had increased almost ninefold. Grievances are not in short supply. Although rural incomes have slowly grown, health and educational services have deteriorated in many places and the income gap between city and countryside is growing. The urban-rural Gini coefficient went from 0.28 in 1991 to 0.46 in 2000. (A higher number means less equal; it is 0.30 on average in Europe and 0.45 in the United States.) Income differences have also widened within urban areas, symbolized by reports of (dollar) billionaires.

Although taxes on peasants have been abolished, local officials still find ways to cheat them, often by colluding with developers to seize peasant lands with little compensation. With legal channels clogged and inadequate, mass protests become vehicles for voicing discontent and seeking change. The police report that many protests have elaborate organizations, complete with designated leaders, "public spokespersons," "activists," and "underground core groups." The protesters typically steer away from anything that looks like a direct challenge to Party authority, preferring to cite rights listed in party documents, laws, State Council regulations, and speeches by CCP leaders. Protests also tend to be carefully limited to local matters.

Informal protocols have evolved. The resisters seek redress by publicizing local officials' violations of national laws and norms. Local officials sometimes ignore the protesters or go through endless procedures without fixing the problems. If demonstrations persist or get too large, authorities may call in the police, arrest ringleaders, and then provide some compensation to the protesters. One scholar claims that "the state has made a conscious decision not to use its full coercive power to stop demonstrations. The airing of peasant grievances has become an accepted part of local politics. Workers and peasants now take to the streets feeling that it is now within bounds." 18

Here as elsewhere, the government faces cross-pressures. Protests help to reveal the locations of abusive (and hence trouble-creating) local officials in need of removal, but an authoritarian party-state can hardly welcome frequent spontaneous demonstrations. The regime's solution

so far has been to spend more on infrastructure, pollution control, health care, and education in rural areas while also campaigning against trouble-makers, with a focus on abusive and corrupt officials. Whether such efforts will contain the problem, however, remains unclear.

One should not assume that wildcat protests in the countryside mean the regime is seriously threatened. People know the role of protests—and of leaders sometimes encouraging them—in their history. Yet while such unrest is not a sign that the Party is tottering, neither is it a sign of Party legitimacy.

More wealth means more freedom. People have assets, more choices among goods, and a greater ability to decide where to work, live, and travel. Private ownership of housing, automobiles, and businesses is becoming widespread in China, and many small enterprises have gone from state to private hands.

Not so long ago, a typical city-dweller depended directly on the state for schooling, health care, and housing. Reforms reduced these services but made many more goods available. And there are better jobs. The labor market is not fully free, and there is unemployment, including among new university graduates, but one of a citizen's major life choices—work—is no longer dictated by government.

A residency permit, long needed to gain access to state-enterprise jobs as well as housing, education, and various subsidies, is less vital than before. Economic liberalization, labor surpluses in the modernizing agricultural sector, and the shrinking of the state sector have led more than a hundred million people without permits to move to cities. There they often lack services but stay on anyway, evidently preferring freer urban air to the straitened life prospects that faced them in the countryside.

As literacy, urbanization, and mass-media exposure rise, modernizing societies experience characteristic shifts in values. The grip of tradition and hierarchy loosens as women begin working outside the home, the nuclear family replaces the extended one, marriage becomes more an individual choice than a family decision, and women bear children later in life. Such changes are occurring in China. Alex Inkeles writes that although not everything is changing, least of all the Chinese commitment to filial piety, "[m]any fundamental values are being challenged and reformulated, basic human relationships are redefined and reordered, and numerous traditional ways of thinking and behaving are undergoing a great transformation." Overall, investigators find the rejection of values that have long been near the core of Chinese culture to be "nothing short of phenomenal."

One interpretation of the above is that civil liberties have outrun political rights. The state might seek to close this gap by taking away people's recently acquired personal liberties, but such a course would cause so much trouble that officials are unlikely to pursue it. The gap

might also portend coming political instability. Here, what matters is that coming events not interfere with long-term growth in education and income. One can, of course, postulate long-lasting political instability, or slower long-term growth, but my projection assumes that nei-

ther of these will happen.

China's long-term prospects for achieving stable liberal democracy will be best if the liberal part comes first as a groundwork for the democratic part.

China's long-term prospects for achieving a stable form of liberal-democratic government will in all likelihood be best if the liberal part comes first as a groundwork for the democratic part. For that groundwork to be securely laid, education needs to continue spreading and improving, property rights need to receive increasing protection, transparent legal and financial institutions need to grow along with a robust private sector, personal

liberties need to keep expanding, and income distribution needs to avoid extremes of inequality. The general idea, as Persson and Tabellini put it, is that "the sequence of reforms is crucial; countries liberalizing their economies before extending political rights do better."<sup>21</sup>

Former U.S. secretary of state George Schultz once related to me how Deng Xiaoping addressed the matter in July 1988, when the two men were discussing Mikhail Gorbachev's reforms in the Soviet Union: "He's got it backwards," said Deng. "He opened up the political system without a clue about the economy. The result is chaos. I did it the other way around, starting in agriculture and small businesses, where opening up worked, so now I have a demand for more of what succeeds." When Schultz asked when political opening would occur, Deng said: "That will come later and will start small, just as in the economy. You have to be patient but you have to get the sequence right."

Scholar He Baogang suggests that the CCP might become the seed-bed of a multiparty system, or at least its functional equivalent.<sup>22</sup> The CCP is home to factions that represent different interests, it holds internal contests for posts, and it is increasingly eager to monitor its members' performance, all of which might help to limit its tendencies toward tyranny and corruption. Taking another tack, Gang Lin argues that democracy (at least within the Party), rather than arising as a side-effect of ruling-party splits, could become a tool in the CCP's campaign to prop up its own authority.<sup>23</sup>

How will events unfold? No one can convincingly claim to know. There are many possible paths—rough, smooth, or in-between—that can lead to democracy. One way to gauge the route that may lie before China would be to estimate how freedoms might evolve as the country works its way through the lag between rapidly changing socioeconomic realities and the political modes and orders that come under

YEAR	PER CAPITA GDP (2006 PPP)	AVERAGE YEARS OF SCHOOLING (>25)	PREDICTED ELECTORAL RIGHTS	PREDICTED FREEDOM HOUSE RATING
2010	\$8,500	6.3	22	Not Free
2015	\$10,000	6.7	43	Partly Free
2020	\$11,800	7.2	61	Partly Free
2025	\$14,000	7.7	76	Free

TABLE—PREDICTIONS FOR CHINA'S FUTURE

pressure to keep up despite the drag exerted by the force of institutional inertia.

Robert J. Barro's model generates quantitative predictions for electoral rights (corresponding to FH's "Political Rghts" category). He found that the level of democracy, so measured, that is present in a given earlier period allows one to forecast the level of democracy found in a later period, albeit with decreasing certainty as the interval between periods widens. Barro also found several social variables to be predictors of democracy. These rising (in the case of China) variables include GDPpc and the educational level of the populace. Another positive predictor of democracy is a shrinking gap between the proportions of males and females who have been to primary school. Thus the extent of democracy in a country converges gradually toward a (moving) target determined by the social variables.

On a scale of zero to a hundred, entering my predicted social inputs (economic and educational inputs plus others) yields the predictions about electoral rights shown in the Table above for successive five-year periods to 2025. For 2010, China is still Not Free but by 2015 it edges into the Partly Free category and gets into the Free one by 2025. Evidence from around the world suggests that over almost two decades, a well-educated people whose average income is rising toward a figure of perhaps \$14,000 (PPP) by 2025 will almost certainly see its freedoms—including its electoral freedoms—expand. In 2005, every country in the world (oil states excepted) with GDPpc topping \$8,000 (PPP) was at least Partly Free; indeed, all ranked as Free except the tiny island city-state of Singapore.<sup>24</sup>

And yet—several things could go wrong. I have mentioned some of them. 25 The Barro parameters are based on the experiences of many countries and China is but one. In any case, I do not argue that China will ever be a Sweden or New Zealand; its democracy will probably have some "Chinese characteristics." Nearby there is Taiwan, whose democratization took almost forty years to complete beginning with local elections in the early 1950s; counting the same number of years from China's 1988 Organic Law on Villager Committees yields about 2025. The technocratic authoritarianism of Singapore offers a model that some CCP leaders must prefer to Taiwan's. Or Chinese politicians

might come up with a novel political arrangement that falls short of true liberal democracy but nonetheless offers the Chinese people more liberty and a bigger say in how they are ruled than they currently enjoy.

#### Implications for Peace

I observed in 1996 that a democratic China in a region with many democracies would be good for peace because democracies do not fight each other (which does not imply that democracies are inherently peaceable).

Yet all is not necessarily well. Edward D. Mansfield and Jack Snyder find that countries making the transition from authoritarian to democratic governance are more likely to start foreign broils than are consolidated democracies because internal contests for power can cause a faction to identify, or to conjure up, a foreign enemy as a means of rallying mass support. Mansfield and Snyder hold that this is most likely where elections are held in countries with a weak sense of nationhood, a shaky rule of law, feeble bureaucracies, poor civilian control of the military, a winner-take-all attitude among contending parties, and few safeguards for press freedom. This leads them to recommend that, where possible, elections should come on the heels and not ahead of institution-building, with a competent central government and legal system needed most urgently of all.

If these premises are correct, China's prospects are not bad. The Chinese today possess a strong sense of nationhood, a legal system that is moving in the right direction, a military that seems firmly under civilian control, increased professionalism in many organizations, and nothing like the shadow of "premature" elections on the horizon. Other positives for peace are China's high trade-to-GDP ratio and membership in several international organizations.

On the negative side, the country's experience with competing political parties was brief and long ago, and it turned out poorly. Corruption is pervasive, and the Communist Party shows no sign of a being ready to put up with having to run against anyone, much less lose to them. Most worrisome of all is the flashpoint for nationalist conflagration that sits just off China's coast on the other side of the Taiwan Strait.

To Beijing, Taiwan is but a renegade province, and the use of force against it would count not as a foreign war but as a domestic police action. If the disaster of an armed conflict between Beijing and Taipei (whose supporters are Japan and the United States) can be averted long enough for the mainland to become a democracy, the prospect of a peaceful solution will gather strength. Indeed, a more democratic mainland China is probably necessary for a peaceful resolution of this dispute. Yet a power struggle within China that drove some faction or factions to rouse popular nationalist sentiment could be one way in

which rising political pluralism might lead to big trouble. Another way would be for Taiwan to declare itself an independent country.

Should the hazards that come with transition be skirted, the democratic-peace thesis leads to a prediction that relations between China on the one hand and Japan and the United States on the other will remain pacific. Nonetheless, China's burgeoning economic and military clout will have consequences. In twenty years, the PRC's annual defense budget might exceed \$200 billion, and its military forces will have high-technology weapons. Its power will cause many small states to align themselves with Beijing like iron filings near a powerful magnet. There would remain the chance that China could use force against nondemocracies, but a China that navigates the transition to democracy without taking up the sword should on the whole improve the prospects for peace in the region and beyond.

Returning to the four questions posed at the beginning of this essay:

1) The economy looks likely to stay on a high growth path, albeit slowing as China's demography changes and its economy's performance converges on that of the world leaders. It is not immune to serious disruption. 2) Seymour Martin Lipset's hypothesis that development leads to freedoms is better supported than any current rival explanation. 3) By 2015, there is a good chance that China will have made its way into Freedom House's middling or Partly Free group, with a ranking as Free following by 2025. 4) Although the period of transition to free government could hold dangers, a democratic China will be a China that is less likely to fight with its democratic neighbors.

Sometimes events move fast. As late as the mid-1980s, few even among the experts anticipated that the Soviet Union would soon be gone. I am not suggesting that the CCP will be gone in one or two decades, but I do think that if it survives, it will be because it has learned to adapt and adjust to a much transformed—meaning a much freer—political landscape.

#### **NOTES**

I owe thanks to many people, especially Robert Barro, Tricia Bolle, Peter Lorentzen, Alex Inkeles, John Lewis, Stanley Lubman, and Andrew Walder, none of whom bears any responsibility for the results.

- 1. Henry S. Rowen, "The Short March: China's Road to Democracy," *National Interest* 45 (Fall 1996): 61–70.
- 2. The widely used CIA World Factbook (www.cia.gov/cia/publications/factbook/index.html) estimates China's GDPpc for 2006 as \$7,600 rather than the \$6,000 figure that I deem more accurate. Estimating PPP values is an imperfect art and the Factbook value seems too high for a country whose exchange-rate GDPpc is only \$1,900 per annum. This last number, based on data from China's National Statistical Bureau, is much less controversial than the PPP figure.
  - 3. Seymour Martin Lipset, "Some Social Requisites of Democracy: Economic

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- 8. Adam Przeworski et al., *Democracy and Development: Political Institutions and Material Well-Being in the World, 1950–1990* (Cambridge: Cambridge University Press, 2000); Carles Boix and Susan C. Stokes, "Endogenous Democratization," *World Politics* 55 (July 2003): 517–49.
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  - 12. See www.globescan.com/news archives/pipa market.html.
- 13. When asked in a 2003 Roper Survey where stability ranked as a social value, Chinese ranked it second. Its average ranking by other nations' citizens was twenty-third. Joshua Cooper Ramo, "The Beijing Consensus," at <a href="http://fpc.org.uk/publications/123">http://fpc.org.uk/publications/123</a>.
- 14. Zhengxu Wang, "Before the Emergence of Critical Citizens: Economic Devlopment and Political Trust in China," *International Review of Sociology* 15 (March 2005): 155-71.
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#### Comment

# HOW WILL CHINA DEMOCRATIZE?

#### Minxin Pei

Minxin Pei, senior associate and director of the China Program at the Carnegie Endowment for International Peace, is the author of China's Trapped Transition: The Limits of Developmental Autocracy (2006) and From Reform to Revolution: The Demise of Communism in China and the Soviet Union (1994).

In his thought-provoking essay, Henry Rowen revisits and updates his optimistic argument that China will experience gradual democratic change. This change, he claims, will raise the Middle Kingdom from Freedom House's "Not Free" category to its "Partly Free" category by 2015 (a mere eight years from now) and then to the ranks of "Free" countries just ten years after that. We should all draw encouragement from Rowen's prediction. China's democratization would add one of the world's preeminent powers—home to about a sixth of our planet's people—to the global community of democracies, and would provide a powerful extra impetus to the spread of freedom around the world.

Yet as those familiar with the tricky business of political forecasting know, predicting *when* a momentous change will occur is much harder than predicting how it likely will unfold. Many variables, most of them unforeseeable, are at work in causing structural changes in societies and political systems. It is much easier to identify these variables and to speculate about how they might contribute to the desired change than it is to say at which precise moment they will make that change occur. Thus discussions of China's democratic future should focus on understanding the processes or mechanisms of political change. China could well be Partly Free by 2015 and Free by 2025, just as Rowen predicts. But it may get there through an entirely different process than the fairly linear one that Rowen seems to envision.

To summarize, Rowen identifies three key drivers of political liberalization and democratic change. First, as modernization theory has established, economic development will continue to raise the income

of the average Chinese citizen over the next two decades. Ultimately, rising per-capita income will create favorable conditions for: a) creating a new democracy; b) sustaining that democracy because such a political system supports continued economic development; and c) reinforcing the virtuous cycle of growth and democratization that will have already begun because the two trends tend to go together. Among the social variables that affect economic growth, Rowen singles out rising levels of education as the key to producing the population of well-schooled city dwellers with high material and political aspirations who will form the crucial constituency for democratic change.

Second, Rowen maintains that gradual political liberalization is already underway in China. The examples he cites include a freer media, legal reform, village-level elections, and limited experiments in what the Chinese Communist Party (CCP) calls "inner-Party democracy" (meaning the introduction of some form of political competition into CCP organizational practices). Rowen implies that these incremental changes—whose limited nature he freely concedes—vindicate optimism about China's democratic future.

Third, Rowen cites the expansion of personal liberties such as physical mobility, access to information, and lifestyle choices. The logic is straightforward. The expansion of personal freedom will inevitably lead to the growth of political freedom: Individuals accustomed to making their own decisions about personal matters will, at some point, demand a say in the political decisions that deeply affect their lives and interests.

Few would disagree with Rowen that rising wealth and education, gradual liberalization, and growing personal freedom are heartening signs of the progress that the Chinese people have made since their country embarked on its course of reform almost three decades ago. Precisely because of these changes, today's China presents an unprecedented opportunity for testing the thesis of "liberal evolution"—the idea that economic modernization will generate gradual political liberalization and eventually lead to the emergence of democracy.

#### Four Reasons to Be Not So Optimistic About Optimism

Yet one may question whether such a happy scenario will actually unfold. Four problems suggest themselves. First, Rowen may be underestimating both the determination and the resourcefulness with which the CCP stands ready to defend its political monopoly against the forces that economic modernization is now unleashing. Second, he pays no heed to the grave or even fatal political consequences for the current ruling elites should economic growth slow down (Rowen acknowledges that a slowing of growth is possible, but chooses not to discuss its political consequences). Third, he overlooks the deleterious effects of

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socioeconomic inequality, which is rising at an alarming pace in China, on the country's democratic prospects. Finally, the evidence of liberalizing political reform that he cites is too weak to support the claim that economic modernization has spurred the anticipated democratizing process. Indeed, one can find contradictory evidence which shows that such reforms have either stalled or had little democratizing impact on the ways in which political decisions get made.

A serious flaw in the liberal-evolution theory is its assumption that the ruling elites will accept democracy as inevitable and do nothing to blunt the political effects of socioeconomic modernization. The reality appears to be the opposite. Few authoritarian rulers in history have voluntarily chosen to cede power simply because their societies have grown wealthier and their people better schooled. Historically, democratization most often comes about via peaceful bargaining among elites, crisis-driven regime collapse, or even violent uprising. The record of successful liberal evolution is rather thin, with a short list of cases covering England, Taiwan, South Korea, and Mexico. More often than not, transitions involve the fall of the old order, social revolution, domestic upheaval, and external intervention. Why has political evolution produced so few democratic transitions? The answer is simple: Ruling elites who sense that their power is at risk can show great determination and resourcefulness in seeking to hold onto it. Rapid economic growth can actually strengthen elites by furnishing the authoritarian state with more resources to pay for efforts to counter the political effects of economic modernization.

Indeed, since China's economy first took off in the early 1990s, the CCP has pursued an extremely successful strategy of "illiberal adaptation." For example, growth has fueled the rising tax revenues that fund expanded and upgraded police efforts (including monitoring and censorship of the Internet), as well as programs meant to coopt emerging social elites (particularly intellectuals and professionals) with better pay and perquisites. This strategy of repression for some and blandishments for others has enabled the CCP to prevent organized challenges to its authority, contain unrest, and retain the (contingent) support of the urban middle class. Such a strategy is costly, but as long as a growing economy keeps tax receipts strong, it may be more sustainable than most of us think. In a perverse way, economic growth may underwrite the erection of serious short-term or medium-range barriers to democracy, even as it fosters favorable structural conditions for democracy in the longer term.

Rowen's optimism regarding the implications of economic growth for China's democratic prospects is also rendered questionable by his failure to consider the crucial and closely related phenomena of crony capitalism and socioeconomic inequality. Crony capitalism—a political economy dominated by an elite-based alliance among authoritarian

rulers, their relatives, and well-connected businessmen—is a rising reality in China, as is income inequality. Over the past three decades, income disparities have become sharp and widespread. China's Gini coefficient—a measure of overall income inequality in a society on a zero-to-one scale—has risen from 0.30 to 0.45 during this time.

More worrisome still, a new group of enormously wealthy individuals, most of them family members and private associates of those who now hold political power, appears poised to form a new ruling class should the CCP lose its grip. Such a plutocratic elite would not be a force for democratic change, but would most likely oppose such change as a threat to elite privileges. Should democratization nonetheless occur, it may fall under the domination of this new elite's vast wealth and political clout.

#### Has Political Reform Stalled?

In discussions of China's democratic prospects, the most contentious topic is how to assess the limited political reform efforts and modestly expanded personal freedoms that have appeared over the three decades since Mao Zedong died. How far have such changes really pushed the system in the direction of democracy? Are reforms likely to continue and gather momentum, or will countertrends predominate? While most observers of Chinese politics would agree that these changes have made the current Chinese political system more stable, technocratic, and predictable than it was during the Maoist era (which might not be a useful yardstick given the excesses of that time), only a few contend that the limited political reforms made to date have rendered China more democratic.

There is a critical distinction between liberalization and democratization. Evidence of the former is fairly abundant. Plainly, economic progress and social change are making for a more diverse, pluralistic, and assertive society. Public opinion has become a potent force that unofficially constrains the government. The regime itself now hosts a diversity of factional, bureaucratic, regional, and sectoral interests. Yet in spite of all this, there are as yet no real institutional channels through which societal interests, political groups, and ordinary citizens can influence the selection of rulers or the making of public policy. Recent years, moreover, have seen political change lose momentum and slow considerably. Legal reform—which might under better circumstances become a vehicle for challenging authoritarian modes and orders—has instead been carefully limited to narrow technical improvements in laws and legal practices.

Measures to boost judicial autonomy by curbing the influence of Party and local officials over funding, routine operations, and appointments are now off the table. Efforts to strengthen the legislative branch Minxin Pei 57

are stalled as well. No competitive elections are allowed when selecting deputies, most of whom already hold government posts. Legislative oversight is rarely exercised. Village-level elections—the most promising of all experiments aimed at political reform—have produced results that are mixed at best. After nearly two decades of implementation, such elections may have led to genuine local autonomy in a minority of Chinese villages. Contrary to many optimistic predictions, moreover, the principle of electoral contestation has remained stuck at the village level, and has conspicuously not been expanded up the ladder to cover township governments.

Given these mixed signals and trends, it might be premature to identify a specific timeframe within which China will become Free or even Partly Free. A more fruitful intellectual exercise might be to ask not when but how the Middle Kingdom could become Free. Here one might think of a process that is a variation on the theme of liberal evolution. In this scenario, the powerful forces of economic growth and social change converge, as modernization theory predicts they will do, to create promising conditions for the emergence of liberal democracy. Yet the promise goes unfulfilled, at least for a time, because the CCP's strategy of illiberal adaptation manages to stymie democratizing forces. With democratization bottled up, a crony-capitalist political economy takes hold and implants all the familiar developing-world ills of endemic corruption, poor governance, social polarization, and political decay. The resulting deadlock proves unsustainable. At some unspecified point, accumulated systemic risks and an unexpected shock jointly spark a huge political crisis that helps to break the equilibrium and after other twists and turns, perhaps—ultimately precipitates a democratic transition.

This hybrid scenario, in which crisis punctuates a longer arc of prodemocratic evolution, is different from Rowen's forecast. Yet it might also be more solidly grounded in China's political reality. Perhaps that is the direction toward which we ought to turn our predictive energies in future. Even then, we will not necessarily discern what kind of democracy China will be left with on the far side of its crisis-induced transition. While all of us would love to see China follow the footsteps of South Korea, where a crisis-induced transition has produced a working and stable democracy, there is no guarantee. Russia and Indonesia have also undergone crisis-induced transitions in recent decades, and both are clearly undesirable as models for China. Russia has taken a decidedly undemocratic turn under Vladmir Putin, while post-Suharto Indonesia remains a weak democracy beset by widespread corruption and anemic economic growth. Thus, even if China does succeed in democratizing within the next 18 years, it is impossible to predict which of these three countries—South Korea, Russia, or Indonesia—it will most closely resemble in 2025.

#### Comment

# CHINA'S LONG MARCH TO FREEDOM

Dali L. Yang

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A little over a decade ago, Henry Rowen published his essay, "The Short March: China's Road to Democracy," and predicted that China would become a democracy around the year 2015. Drawing on the work of Seymour Martin Lipset, Rowen noted that China's economic growth was accompanied by positive changes which were enabling freedom to expand. He predicted the further deepening, expansion, and maturation of grassroots democracy (especially village elections); substantial progress toward the rule of law; and greater freedom for the mass media. Such developments would prepare the ground for China to follow in the footsteps of many democratized countries.

Rowen has now taken renewed stock of China's ongoing transformation, as well as advances in the study of democratization. He has returned with essentially the same argument, though more nuanced. China has already enjoyed remarkable economic growth, and if it can reasonably sustain this robust growth, the country will become more free. Rather than simply predicting that democracy will take hold in China by 2015, however, Rowen's forecast is now more modulated: In the framework of the Freedom House rankings, China will likely be Partly Free by 2015 and Free by 2025.

Rowen's forecast rests on a simple but powerful statistical observation: Non-oil-dominated countries that reach a certain level of Gross Domestic Product per capita (GDPpc)—namely, a level of \$8,000 per annum, as converted to 2005 U.S. dollars at Purchasing Power Parity (PPP) exchange rates—have invariably become freer and are rated at least Partly Free. China, Rowen suggests, will be no exception. The

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country's GDPpc was estimated at \$7,600 in 2006, in PPP terms.<sup>2</sup> Thus it will not be long before Rowen's forecast can be empirically tested.

Is Rowen's forecast realistic? After I was asked to comment on Rowen's paper, I assigned the paper to a graduate seminar. To my surprise, every graduate student who wrote on it criticized Rowen for being overly optimistic and even Panglossian. Other commentators (aside from my students) contend that the sort of forecast made by Rowen and others is part of a "China fantasy." Such critics dismiss the relationship between development and democracy as "bogus axioms of political development."3 For them, those who predict eventual political liberalization and democracy in China are providing political cover for U.S. and other Western businesses to trade and invest in a country ruled by the Chinese Communist Party (CCP). These commentators warn us that "trade with China is merely helping its autocratic regime to become richer and more powerful."4 In this view, China will continue to grow, but it will likely be an exception to the development-democracy relationship. Even if the Chinese party-state were to reform the political system, it would do so "only slowly and on terms dictated mainly by Chinese culture and bureaucratic history—not on Western, and particularly not on Anglo-American lines."5

Other analysts find that the nature of the Chinese system drives them to pessimism about China's prospects. Gordon Chang, for example, has predicted China's collapse. For Minxin Pei, China's rapid growth has so far merely provided the ruling elite with greater resources to preserve the status quo. Pei believes, however, that the Chinese state has evolved into a decentralized predatory state. The "unrestrained predation" erodes state capacity and puts sustainable economic development at risk, thereby dooming China to stagnation. After all, most authoritarian governments in the developing world have failed to achieve sustained growth, though some of China's neighbors have been major exceptions. If Pei is correct and China is doomed to stagnation, then Rowen's forecast will remain at best a forlorn dream. For Pei, China needs first to adopt fundamental political reforms before it can continue to grow well economically.

For now, as China's leaders worry more about economic overheating than about stagnation, the Pei thesis remains an urgent call for political reform. At the same time, those who seek to answer the question of whether China is the exception to the relationship between development and democracy can point to certain aspects of Chinese development to show that this relationship is weak. Grassroots elections have spread to the villages, but not much beyond the villages. China has made some progress toward the rule of law, but the CCP still looms large. Even with the introduction of more competition and the Internet, censorship remains a fact of life. Indeed, the Chinese government has led the world in taming the Web. More than a quarter-century of robust growth has furnished the ruling elite with a reservoir of performance

legitimacy upon which to draw in dealing with the painful restructuring of the state sector, as well as in coping with adverse events such as the Asian financial crisis of the late 1990s. Skeptics of China's democratic prospects also have a point in that the CCP elite have shown no inclination to share power with competitors.

Various opinion surveys also suggest that a majority of the Chinese people support the existing system. In the 2006 Chicago Council on Global Affairs survey of global attitudes, Chinese respondents were asked (Q160): "When it comes to economic development do you think the way that the Chinese government manages its economy and its political system is more of an advantage or more of a disadvantage for China?" Of the respondents, 78 percent chose "more of an advantage."8 Studies of China's emerging middle class and entrepreneurs suggest that these potential social forces are keener to protect their narrow economic interests with more legal rules than to rock the boat of singleparty rule. 9 Some Chinese scholars have asserted that China would do well to pursue liberalization, especially the rule of law, but without the democratization component.<sup>10</sup> Others have suggested that, as China's power grows, the CCP may seek to restructure global culture in favor of authoritarianism by "inspiring actors in other Asian countries to uphold or restore authoritarian rule."11

#### The Promise and Limits of Theory

Despite the signs suggesting the durability of China's nondemocratic rule, even the casual visitor to China would quickly note how much more freedom the Chinese enjoy today compared with the early years of economic reforms, let alone in the Maoist era. Once the land of blue Mao suits, today's China is a country of tremendous diversity. Despite the presence of CCP censors, Web logs are full of sensational revelations which compete for the attention of an Internet-using audience that already numbers more than 140 million. People can move around, change jobs, go to karaoke lounges, chase pop stars, and even undergo sex-change operations. In the coming years, the Chinese economy will continue to grow to support improvements in living standards and educational levels; the rule of law will likely become more firmly established (the latest development is the enactment of a March 2007 law that protects privateproperty rights); and village elections will probably spread to urban neighborhoods, while other experiments in governance will go forward. Thus I find it hard to avoid agreeing with Rowen that China will move into the Partly Free category sometime in the not-too-distant future.

Unless skeptics of theory think that the people in the People's Republic of China are of a different species, the doubters cannot simply dismiss the development-democracy relationship as embodied in the Rowen thesis as "bogus axioms of political development." The onus is

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on these skeptics to prove that China will be the exception to the general pattern, for studies of political regimes show that development breeds democracy. <sup>12</sup> Dictatorships do eventually die with economic development, although they may die in many different ways.

To be sure, given that China is only one case, theorists of regime transition may be able to provide a rough indication of when China might enter a zone of transition, but will not be able to pinpoint exactly when the transition to democracy will occur without allowing for a wide margin of error. China's large geographic area, significant regional disparities, rising levels of income inequality, and legacy of communist rule may present challenges for governance and thus delay China's democratic transition.<sup>13</sup> The actual transition will undoubtedly be a politically contingent process.

Yet there are some significant factors that augur well for the expansion of civil and political liberties in China. To begin with, while in practice the Chinese ruling elite has been slow to adopt political reforms, its discourse has undergone a profound transformation in the past decade. In the years following the 1989 crackdown on demonstrations around Beijing's Tiananmen Square, China's leaders studiously avoided favorable references to political reforms and sought to resist external pressures for greater human rights safeguards. Today, China's leaders are clearly in dialogue with the West on issues of democratization and human rights, and have repeatedly talked about the importance of political reforms. During his 2006 tour of the United States, President Hu Jintao said that China will continue to promote politicalsystem reforms and socialist democracy, which includes broadening citizens' political participation, as well as enhancing democratic elections, decision making, management, and supervision.<sup>14</sup> According to Hu, there is no modernization without democracy.

More recently, at his annual press conference following the closing session of the National People's Congress in March 2007, Premier Wen Jiabao blamed rampant corruption on the excessive concentration of power and prescribed political reforms to curb such power. Most interestingly, Wen discussed democracy in terms of universal values. According to Wen, "Democracy, law, freedom, human rights, equality, and fraternity are not characteristics unique to capitalism. They are the shared fruits of civilization that have come into being in the history of the whole world and are among the values that mankind has collectively pursued." For Wen, the promotion of a market-oriented economic system ought to be accompanied by the development of democratic politics through political-system reforms, so as to "guarantee people's rights to democratic elections, democratic decision making, democratic management, and democratic supervision." <sup>115</sup>

To be sure, Wen qualified his statement by saying that China will walk its own path to democracy in light of its own social and historical

development. Yet from a historical perspective, the emergence of a large number of democracies—including some in East Asia—makes it less likely for China's elite to think that the full panoply of liberal-democratic self-government is out of bounds. If democratic India's growing economy starts to overtake China's, as some authors have suggested it may, <sup>16</sup> China's leaders will likely feel a great sense of urgency to reform the Chinese system so as not to fall behind. Likewise, developments in Hong Kong and Taiwan will have meaningful implications for political reforms on the mainland.

#### China's Aspirations

A review of recent speeches by Hu and Wen leaves little doubt that China's ruling elite has no alternative to the global discourse on liberty and democracy. It is hard to imagine that they would want to champion active hostility to democracy or seek to spread authoritarianism in the region. China's aspirations to be a responsible large power in an international system in which the leading powers are democracies may also help to socialize the Chinese elite to the norms of democracy. Until recently, China was on the receiving end of unequal treaties, imperialist invasions, and foreign embargos, and Chinese foreign policy was animated by a strong sense of resentment toward the international system. Following its 2001 entry into the World Trade Organization, however, China has finally become a member of virtually all leading international organizations and thus a major player in the existing system. Previously, national salvation and national dignity trumped demands for individual dignity and individual rights. But with the country's national identity now secure, it appears that the pursuit of individual dignity and human rights will increasingly come to the fore.<sup>17</sup>

In a fundamental sense, China's national dignity will remain incomplete without greater respect for individual dignity and human rights. Scholars working from the U.S. perspective have already noted a growing awareness of rights on the part of different Chinese groups. 18 On matters large and small—ranging from home ownership to the collection of royalty fees on music sung at karaoke bars and the use of firecrackers during the Chinese spring festival—the play of interests and their articulation has been apparent and has helped to shape and reshape relevant laws and public policies. In line with Rowen's prediction, the recently introduced and massive expansion of tertiary education, coupled with demographic changes, means that China's younger generations will be better educated and more capable of articulating their interests in pursuit of individual dignity.

Ultimately, China's political transformation will not be determined by the top elite alone, but will be subject to negotiation and contestation among diverse interests in state and society.<sup>19</sup> Chinese leaders cannot sim-

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ply dictate but must also learn to lead and even to accommodate an increasingly educated and well-informed populace, with its rising expectations in matters of liberty, political participation, and democratic governance.

In the aftermath of the 1989 Tiananmen Square crackdown, it became fashionable to argue that China had no democratic tradition.<sup>20</sup> This view conveniently ignores how China, after the fall of the Qing Dynasty (1644–1911), became one of the first Asian countries to experiment with representative government and competitive elections—an experiment cut short by the 1913 assassination in Shanghai of premier-elect Song Jiaoren of the Nationalist Party. Nonetheless, "the possibility of a liberal-democratic alternative in modern China" persevered during the Republican era (1911–49) under the most inhospitable domestic and international circumstances, until it was finally consumed by the conflagration of communist takeover.<sup>21</sup>

In fundamental ways, contemporary Chinese have started to revive the liberal-democratic alternative in a strong and more prosperous China. On various measures—such as economic growth, governance, and rule of law—they have made a decent start.<sup>22</sup> The international context for this liberal-democratic alternative also cannot be better. While liberals in the Republican era had to labor in the long, dark shadows cast by fascism and communism, both have since suffered defeat or imploded. Today, most societies in East Asia are already free and democratic. Having endured the throes of dynastic decay, international aggression, multiple civil wars, and much self-inflicted domestic turmoil, the Chinese may feel content to enjoy their newfound prosperity and avoid rocking the boat—for now. Yet rising wealth is bound, sooner or later, to bring rising expectations for greater civil and political liberties.

#### NOTES

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